

standardovation

www.thestandardovation.com
info@thestandardovation.com | 913.498.9772

Why work with Standard Ovation?

We work with passion, dedication, commitment & drive. We love our jobs and we love who we represent!

Want to work together? Let's see if it's a good fit!

In order to determine if your current status fits our business model, please provide the following in order to determine if there may be an opportunity to work together. Please send to info@thestandardovation.com.

- Full Bio
- List of all topics
- List of all programs with descriptions
- A link to your demo video
- List of all books [if applicable]; your website, links to your blog, social media sites & any articles written

Please also answer the following questions:

- How many paid speaking engagements have you averaged per month over the last 2-3 years?
- How many engagements did you have the last full calendar year?
- *[If you are not a United States resident; please provide how many paid dates you did in your home country & then how many of those you did in USA]*
- How many inbound inquiries do you receive weekly? [what are your sources]
- What are your current speaking fees?
- Which speakers bureaus and agencies have you done business with, if any? [Please include holds – even if not booked]
- Please list the percentage of bookings you get direct & through bureaus
- Which industries or types of audiences do you feel your topics are the best fit for? [Please also list your preferred size of audience.]
- What marketing/promos you've done to generate bookings?
- Who handles your current calendar?
- Who handles your current travel schedule?
- Do you currently have leads you haven't followed up with?
- Where do you keep your contacts/lists? [CRM, nothing, etc]

[Once reviewed & qualified, we would prefer to meet in person. We would also prefer to see your program live to make sure we are able to sell you with personal knowledge of seeing your presentation live.]

Thanks for contacting us! We look forward to learning more about you!

The Standard Ovation Team

Amy Crocker, Charlotte Raybourn & Sarah Whitten

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